





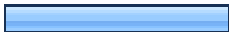




Usefulness of Audit Reports for Retail Shareholders









1. As an investor, on which of the following sources of information do you rely? (please select all that apply)

		Response Percent	Response Count
1.1 Investment advisors		29.4%	115
1.2 Financial planners		13.6%	53
1.3 Brokers		39.4%	154
1.4 Auditor's Report		25.6%	100
1.5 Annual Report to shareholders		69.6%	272
1.6 Accountants		14.8%	58
1.7 Newspapers		73.1%	286
1.8 In-house investment teams		10.7%	42
1.9 None of the above		1.8%	7
1.10 Other please specify		23.8%	93
	Other (please specify)		137
		answered question	391
		skipped question	1



2. You said that you rely on the Annual Report to Shareholders. As an investor, which of the following components of the Annual Report to Shareholders do you find most useful? (please select up to five options)

		Response Percent	Response Count
2.1 Chairman's letter		60.5%	46
2.2 CEO's letter		67.1%	51
2.3 Corporate Governance Statement		11.8%	9
2.4 Remuneration Report		40.8%	31
2.5 Director's Report		38.2%	29
2.6 Financial Statements		89.5%	68
2.7 Auditor's Report		27.6%	21
2.8 None of the above		1.3%	1
2.9 Other (please specify)		5.3%	4
	Other (please specify)		5
answered question			76
skipped question			316

3. You said that you find the financial statements component of the annual report useful. Which of the following elements do you find most useful? (please select up to five options)

		Response Percent	Response Count
3.1 Statement of Income		73.3%	11
3.2 Statement of Comprehensive Income		33.3%	5
3.3 Balance Sheet		66.7%	10
3.4 Statement of Cash Flows		80.0%	12
3.5 Statement of Changes in Equity		40.0%	6
3.6 Notes to the Financial Statements		40.0%	6
3.7 None of the above		0.0%	0
		answered question	15
		skipped question	377






4. Does the auditor's report provide sufficient information to you about what the auditor is required to do?

		Response Percent	Response Count
Yes		35.2%	109
No		64.8%	201
		answered question	310
		skipped question	82





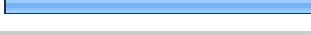
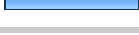

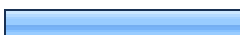

5. Which of the following do you regard as the responsibility of the auditor? (please select all that apply)

		Response Percent	Response Count
5.1 To ensure that the entity is financially 'healthy'		49.3%	176
5.2 To form an opinion about whether the financial statements provide a true and fair representation of the results and financial position of the company		88.8%	317
5.3 To ensure that the financial statements are 100% accurate		51.5%	184
5.4 To ensure that the financial statements are generally correct		37.5%	134
5.5 To form an opinion that financial statements are prepared according to the relevant accounting standards		75.6%	270
5.6 None of the above		0.3%	1
5.7 Other (please specify)		8.7%	31
	Other (please specify)		52
	answered question		357
	skipped question		35



6. As an investor, where would it be of value to you to find standardised material describing the auditor's, management's and director's responsibility? (please select all that apply)

		Response Percent	Response Count
6.1 In a appendix to the Annual Report to Shareholders		64.0%	226
6.2 On a website		36.8%	130
6.3 In the auditor's report		39.1%	138
6.4 In some other accessible location (please specify)		5.1%	18
6.5 None of the above		5.1%	18
	Other (please specify)		21
answered question			353
skipped question			39





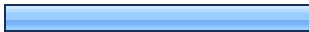



7. As an investor, which of the following concepts used in relation to the auditor's report do you understand? (please select all that apply)

		Response Percent	Response Count
7.1 Reasonable assurance		42.3%	151
7.2 Materiality		37.3%	133
7.3 Audit Opinion		60.2%	215
7.4 Emphasis of matter		13.2%	47
7.5 Going concern		52.4%	187
7.6 Areas of significant audit effort		22.7%	81
7.7 Areas of significant auditor judgement		28.0%	100
7.8 Matters of audit significance		40.1%	143
7.9 None of the above		17.1%	61
answered question			357
skipped question			35



8. Would it be of value to relocate the audit opinion to the beginning of the auditor's report?

		Response Percent	Response Count
Yes		75.5%	259
No		24.5%	84
answered question			343
skipped question			49






9. As an investor, if the auditor's report provided additional commentary, which of the following areas would be valuable to you? (please select all that apply)

		Response Percent	Response Count
9.1 Matters of audit significance, including areas of significant auditor judgement		73.9%	257
9.2 Areas of significant management judgement		56.0%	195
9.3 Significant or unusual transactions		86.8%	302
9.4 Difficult or contentious matters noted during the audit		84.8%	295
9.5 Other issues of significance related to the audit scope or strategy		52.6%	183
9.6 Matters disclosed in the Financial Accounts		52.6%	183
9.7 None of the above		1.7%	6
9.8 Other (please specify)		4.6%	16
	Other (please specify)		26
	answered question		348
	skipped question		44



10. If additional commentary were included, auditor's reports are likely to be less standardised. Would you see any difficulties with this?

		Response Percent	Response Count
Yes		17.0%	58
No		83.0%	284
	answered question		342
	skipped question		50

11. Annual reports include a lot of information that is not included in the financial statements, for example the Directors Report, Chairman’s letter and CEO’s letter, Sustainability reports etc. Which of the following should be included in the auditor’s report? (please select all that apply)

		Response Percent	Response Count
11.1 A conclusion about management’s use of the going concern assumption in the preparation of the financial statements		60.8%	206
11.2 An explicit statement as to whether any material uncertainties in relation to going concern have been identified		87.3%	296
11.3 A more detailed description of what the auditor has done		41.9%	142
11.4 Details of any other auditors in the audit process (eg firms in other countries)		36.6%	124
11.5 Commentary about work performed by the auditor on the other information that is included in the Annual Report that is not audited		50.7%	172
11.6 None of the above	<input type="checkbox"/>	4.4%	15
11.7 Other (please specify)	<input type="checkbox"/>	3.5%	12
	Other (please specify)		24
	answered question		339
	skipped question		53

12. Is there any additional information that you would like to see included in the auditor's report?

		Response Percent	Response Count
Yes		20.8%	67
No		79.2%	255
answered question			322
skipped question			70

13. Please use the space provided to tell us what additional information you would like to see included.

	Response Count
	71
answered question	71
skipped question	321

14. Please use the space provided for any other comments about the value of the auditor's report.

	Response Count
	103
answered question	103
skipped question	289









15. What is your age bracket?

		Response Percent	Response Count
15.1 Less than 20 years		0.0%	0
15.2 20-39 years		0.9%	3
15.3 40-54 years		8.5%	29
15.4 55 to 70 years		43.0%	147
15.5 more than 70 years		45.9%	157
15.6 Not disclosed		1.8%	6
answered question			342
skipped question			50


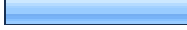








16. What is your gender?

		Response Percent	Response Count
Female		16.6%	57
Male		82.5%	283
Not disclosed		0.9%	3
answered question			343
skipped question			49





17. What is your current working status? (please select one)

		Response Percent	Response Count
17.1 Full-time employment		7.1%	24
17.2 Part-time employment		3.8%	13
17.3 Self-employed		10.0%	34
17.4 Unemployed		0.3%	1
17.5 Retired, but working part-time		14.1%	48
17.6 Fully retired		60.0%	204
17.7 Not disclosed		2.1%	7
17.8 Other (please specify)		2.6%	9
	Other (please specify)		18
answered question			340
skipped question			52

18. Where do you reside?

		Response Percent	Response Count
18.1 ACT		5.9%	20
18.2 NSW		31.2%	106
18.3 NT		0.6%	2
18.4 QLD		13.8%	47
18.5 SA		9.4%	32
18.6 TAS		2.1%	7
18.7 VIC		27.4%	93
18.8 WA		8.8%	30
18.9 Not disclosed		0.6%	2
18.10 Other (please specify)		0.3%	1
	Other (please specify)		4
		answered question	340
		skipped question	52

19. Investors are classed differently to ensure that those in need of regulatory protection are entitled to disclosure and other consumer protections. What type of investor do you consider yourself? (please select one)

		Response Percent	Response Count
18.1 Professional – Professional investors have extensive experience in using financial services or investing in financial products and include investors that have already satisfied certain licensing, registration or listing requirements, or having control of a substantial sum of money.		10.0%	34
18.2 Retail – Retail investors have less experience in using financial services or investing in financial products. Retail investors tend to be those who invest for their personal account rather than for any other company or organisation.		81.2%	276
18.3 Not disclosed		5.9%	20
18.4 Other (please specify)		2.9%	10
	Other (please specify)		18
	answered question		340
	skipped question		52